

# Decennial Partnership Program Update:





## State Data Center Annual Conference

### April 2018



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# CPEP Objectives

-  Engage community partners to increase decennial participation of those who are less likely to respond or are often missed
-  Educate people about the 2020 Census and foster cooperation with enumerators
-  Encourage community partners to motivate people to self-respond
-  Engage grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond to the national campaign

# Regional Partnership Plans

Recruiting

Geography

Address  
Canvassing

Group  
Quarters

Nonresponse  
Follow up  
(NRFU)

Other FLD  
Operations

# Integrated Partnership and Communication



*Increase Self-Response*

# 2020 Census Community Partnership and Engagement Program (CPEP) Elements

- State Complete Count Commissions and Complete Count Committees
- American Indian and Alaska Native (AIAN)
- Community, State and Local Networks
- Faith-Based Community Outreach
- Higher Education
- Lesbian, Gay, Bisexual, Transgender and Questioning/Queer Outreach
- Foreign Born and Immigrant Outreach
- Mobile Response
- Thank You Campaign



# Other Special Initiatives

- Veterans
- People Experiencing Homelessness
- Children Under 5
- Senior Citizens
- People with Disabilities
- Renters
- Limited English Proficiency
- Farm Workers
- Refugees
- Rural

# American Indian and Alaskan Native Program



- Tribal Leader Meetings
- Tribal Government Liaison
- Tribal Complete Count Committees (TCCCcs)
- Urban Organizations



# SCCC, CCC and TCCC

- **State Complete Count Commission (SCCC)**
  - **Governors**
  - **Legislation/Executive Order**
- **Complete Count Committee (CCC)**
  - **County, Municipal and community leaders**
- **Tribal Complete Count Committee (TCCC)**
  - **Meet with tribal leader**



# SCCC, CCC and TCCC Subcommittee Types

EDUCATION (POST SECONDARY)	BUSINESS	EX-OFFENDER	RECRUITING
IMMIGRANT	COMMUNICATIONS, MEDIA AND TECHNOLOGY	FAITH-BASED	VETERANS
STATE DATA CENTERS/CENSUS INFORMATION CENTERS	COMMUNITY ORGANIZATIONS	GOVERNMENT	SENIOR CITIZEN
HOMELESS	EDUCATION (PRESCHOOL - GRADE 12)	GROUP QUARTERS	SPECIAL HOUSING

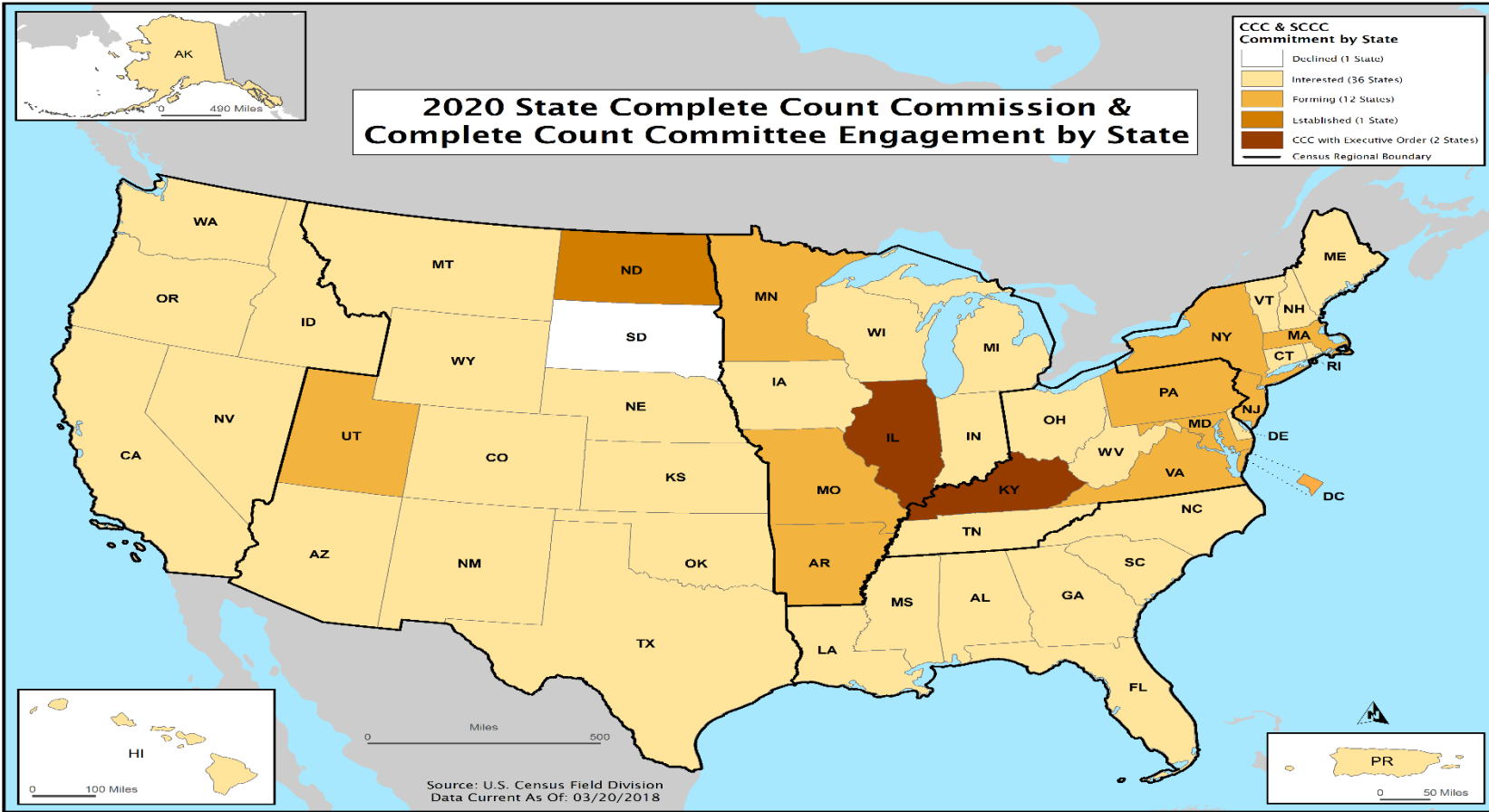
# Meeting with Officials

- Highest Elected Official (HEO)
- Federal and State Tribal Leaders
- Formation Meetings
- SCCC/CCC Training

# SCCC/CCC Numbers

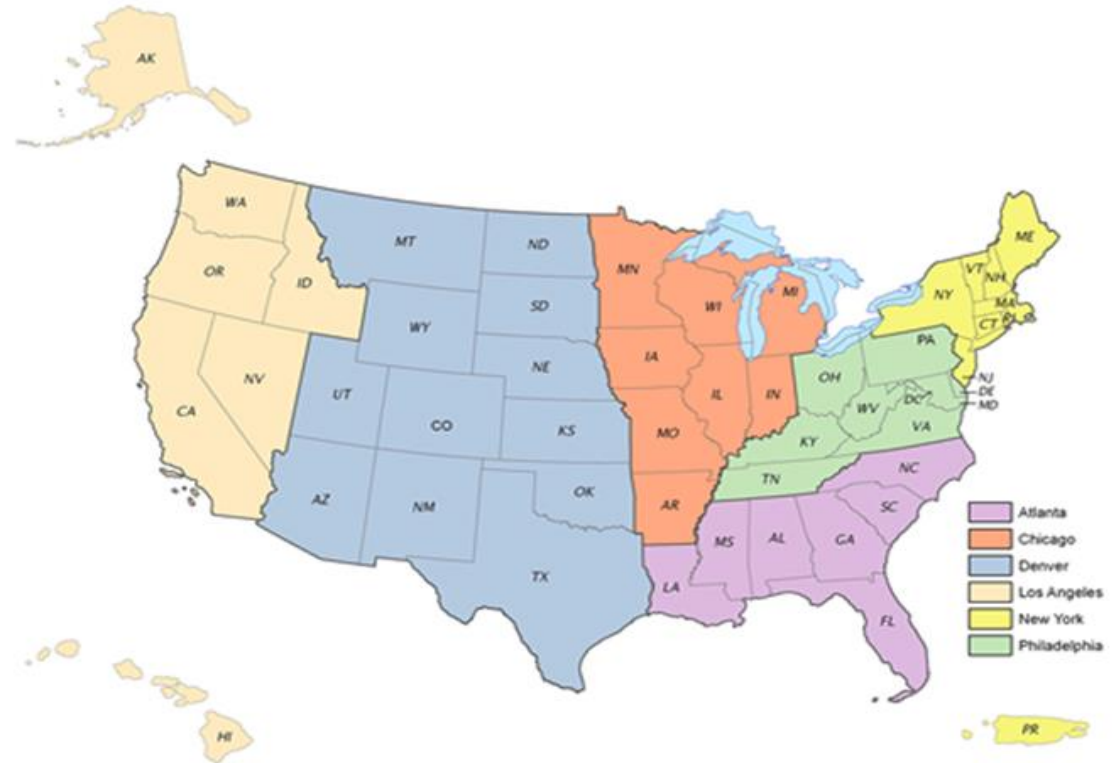
- State Level
  - 2 Confirmed SCCC (Illinois and Kentucky)
  - 1 Potential SCCC's (Virginia)
  - Interested or Forming – 48
  - Declined – 1 (South Dakota)
- County – 17
- City Level – 86
- Local Entity (Community Organizations) – 5
- Tribes – 6

# 2020 State Complete Count Commissions & Complete Count Committees



# Milestones

- Field Operations
  - Geography Programs
  - Recruiting
- RCC Open Houses
- SCCC, CCC and TCCC Train the Trainer



# Completed FY17 & FY18 CPEP Activities

(As of 15 Feb 18)

- CRM Record Updates:
  - 1,526 organization records
    - Governments
    - Congressional Offices
    - Other
  - 1,891 outreach events successfully completed
  - 78 upcoming events confirmed
  - 62 planned events (future opportunities)
  - 800 Commitment Activities
    - action items Organizations pledged to complete

# Questions??